



What is the Guide ?

<http://TACOMASOUTSIDERSGUIDE.com/>

A collectively-sourced, individual's handbook to local culture and community life, and a gateway resource for introduction to the Tacoma-Centric Pacific Northwest.

It Functions in 3 parts as:

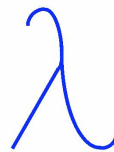
- **A welcome orientation** to our city's community for newcomers and visitors - **Where to go to plug in for the better experience here.**
- **A trustworthy source** for where to go for what we need for every day life.
- **A platform for education** to raise general and specific awareness regards the personally, locally and regionally preferable lifestyles our community offers.

What We Know: *People prefer to support local small business - And they will buy local* once **a)** They know where the better options exist and **b)** Access is facilitated conveniently.



(Corporate)

OR



(Local)

The direct purpose of this Guide is to effect exactly that kind of access and facilitation.

How It Works

As a community we shake far more hands and talk with many more people than any marketing firm can dream of. Sharing a single, quality resource promotes us all.

- **Use it:** Find what you're looking for, and tell the business you saw them here.
- **Link up / Connect:** Represent your own business in the Guide.
- **Share what you know:** Who do you trust & where do you go for what you need?
- **Share the Guide:** Shake a hand, smile, and give your friends and clients something of real, tangible benefit and value - for FREE.

(the Guide abides)